

MINUTES

Hersey Huskies' Athletic Booster Club Board of Directors

Monday August 10, 2009

John Hersey High School

7:00 p.m.

ATTENDANCE

Present: Mike Dolan, Chuck Fabrizio, Jean Gierman, Chris Kappelman, Cathy Kempf, Patti Kennedy, Heather Kinsella, Don Lyon, Steve Messer, Brian Milligan, Mike Mueller, Mark Moody, Dawn O'Donnell, Nancy Reed, Scott Torvik and Carol Zydek

Not in Attendance: Bill Borst, Glen Korff

MEETING CALLED TO ORDER 7:05 pm

PREVIOUS MINUTES

The minutes from the June 2009 board meeting were reviewed. A few errors were noted:

- Chuck was listed as both attending and not attending the June meeting. (He did not attend)
- Dinner Dane should be corrected to Dinner Dance
- Patti's name is spelled with an i not a y
- Glen – not Chuck – will handle the Chain gang for football games and the snacks at the Sports Award night

Motion: Don motioned to approve the minutes. Dawn & Jean seconded. Motion carried.

REPORTS OF THE OFFICERS

Treasurer's Report

- The first payments were made for the equipment we approved in the May meeting. The bulk remains unpaid and is set aside in committed funds.
- Market Day for March, April and May generated \$216.77.
- Prior to this board meeting the audit committee met to review the close of the 2008 / 2009 fiscal year. The audit committee approved the close of the books.

Some key balances for the start of the fiscal year:

Total Deposits for fiscal year = \$2,190.77
Total Expenses for fiscal year = \$6,424.74
Checking Account balance = \$4,879.05
Money Market balance = \$5,588.04
90 Day CD = \$40,079.93
Total cash balance = \$50,547.02
Total Committed Funds = \$12,305.50
Total available funds = \$384,303.92

Brian reminded us that the CD is up for renewal on Sept 13. If payments need to be made and Brian needs the money from the CD he is asking for authority to move some or all of the CD money to checking without getting Board approval.

Motion: Scott motioned to grant Brian authority to either renew the CD or move money from the CD to checking if necessary. Mike D seconded. Motion carried

Motion: Heather motioned to approve treasurer's report. Mike M seconded. Motion carried.

ATHLETIC DIRECTOR'S REPORT

- Patti introduced Steve Messer. Board members introduced themselves. WELCOME Steve.
- Hersey hosts the October 17 Cross Country Regional multi-team meet. A request is made for the Booster Club to sponsor the hospitality tent for volunteers. This would include:
 - Water / coffee / Gatorade and Bagels (estimate of \$5 per person)
 - Hats for volunteers (48 @ 6.00 = \$300)
 - Pay for the U-Haul (\$150)

General discussion and questions:

- Dawn had lined up potential sponsors like Red Bull / Stewart Coffee and Subway sandwiches for the day long event. Why can't these be used? Patti explained that the district does not engage in businesses sponsoring athletic events.
- Scott suggested that we have a fiscal responsibility to know the dollar amount needed to host this – not just provided a blank check.
- Cathy believes the \$5 per person for the drink & bagel estimate will be less than actual expense.

Motion: Cathy motioned to allocate \$1,500 for this event and we can discuss further if expense over run that amount. Don seconded. Motioned carried

- Carol brought up the annual senior night for each sport and the fact that the parents get a carnation. Do we want to consider buying from a different florist? The question is raised due to the fact that Sylvia's does not sponsor any item for our Dinner Dance auction. Or do we want to switch to some other item and forget the flower?
 - Carol will investigate the cost of a picture frame and maybe the little Hersey pennant as a gift. More to report next month.
 - Nutritionist idea discussed in June meeting
 - Nothing new to report
 - Wind screens for baseball dugout
 - Nothing new to report
 - State Championship sign – can it be painted by someone the Board finds?
 - Nothing new to report
 - Judy Collins is creating player stat cards to be worn by parents of football players. These will be done for all levels. Can the Booster club pay for the lanyards? 150 lanyards at \$5 each = \$750
- Motion:** Motion to approve purchase of the lanyards for the football team. Vote – failed to reach the required 2/3 of board members. 5 NO votes. Motion not approved

NEW BUSINESS

Membership Incentives

- \$25 membership will get decals
- \$50 and higher will get decals and car flags

Pig Skin Preview

- Friday 8-21
- Don Lyon will man the Booster Table
- Dawn and Chris will help

First football game 8-28

- Membership table will be manned by Carol and Scott
- Split the pot will be done by Chuck, Mike D, Mike M and Don
- Sprit wear has volunteers plus Nancy will be there until Varsity game and Dawn & Jean will be there

Top Driver

- Contacted Carol about a deal where they will sponsor \$20 per student who enrolls in their driving class. Some thought that might not be a good idea because not all the families who

have used Top Driver have had a good experience. We do not want our Athletic Booster club to be associated with them. Board is not interested. Carol will tell them No thanks.

Community Outreach

- Mike D and Scott presented to the Board two different ideas to generate more community spirit.
 1. Put Hersey posters in the businesses closest to the school, especially the ones that the kids go to for lunch. Posters could either be specific for the next opponent in whatever sport the poster represents, or it can be more generic which would require fewer changes. Mike will contact the Hersey graphic art department to see if they want to collaborate. Maybe that department can do the printing and students can be the artists. Can the board pay for the paper and ink?
 2. Purchase yard signs for every family that is signed up for the Booster club. Once the signs are made, the signs will be placed in the yard of every family. The sign disbursement would happen in one evening – the idea is that neighbors would all get a sense of “Hersey Community” when all the signs were displayed at once.
- Mike and Scott have information from some vendors that indicate the most expensive signs would cost \$10 each.
- Request for the board to approve an allocation of \$6,000 with the requirement that Mike and Scott provide additional details and exact cost at future meetings.
- General discussion indicates the Board is in favor of the idea

Motion: Don motioned that the Community Outreach be given authority to work with a vendor for ideas and quotes for the signs and get more details on the posters with the understanding that \$6,000 can be spent. Heather seconded. Motion carried

OLD BUSINESS

- Thanks to all those who helped with the summer stuffing

REPORTS OF THE COMMITTEES

Dinner Dance

- The date is set for Feb 27. Do we have this date booked with Atlantis? Don said he got a verbal from the owner.

Membership

- 27 members so far for the 2009/2010 year

Public Relations / Web site

- Time to update the domain name. Chuck will handle

Spirit Wear

- Hersey Umbrella will be bought to sell at games. \$20 each. Board approved
- What about stadium seats? No
- All the forms sent in the school registration packet are due tomorrow
- **All booster board members who are buying the new shirts need to bring \$31.00 to the Sept meeting. XXL shirts cost \$32.50.**

Fundraising

- \$856.00 raised from Frontier Days

Parent Liaison

- Football parent meeting is on the 11th at 7:00 in the cafeteria.

ADJOURNMENT

Motion: Mike D motioned to adjourn. Brian seconded. All Approved. The meeting adjourned at 9:10 p.m.

NEXT BOARD MEETING: Tuesday September 8th - Hersey High School office - 7:00 p.m.