

MINUTES
JOHN HERSEY ATHLETIC BOOSTER CLUB
BOARD OF DIRECTORS MEETING
Wed. August 11, 2010
Principals Conference Room
7:30 pm

ATTENDANCE: Carol Zydek, Heather Kinsella, Dawn O'Donnell, Eileen Carrillo, Gene Griffin, Bill Borst, Cathy Kempf, Shelya Swan, Brian Milligan, Susie Trossen, Audree Hall, Scott Torvik, Steve Messer

NOT IN ATTENDANCE: Glen Korff, Mike Mueller, Don Lyon and Mark Moody.

MINUTES:

Scott motioned to approve Minutes and Brian approved. Motion approved.

TREASURERS REPORT:

June Treasurers report:

\$565.10 EXPENSES

\$2,022.85 Set aside for boy's and girl's track and cross country equipment.

Total available funds of \$38,699.02

Scott motioned to approve June Treasurers report. Bill seconded. Motion approved.

Scott wanted breakout of what was spent on equipment for sports teams. Brian will breakout those numbers and send to everyone. This will be good information for Parent Meetings.

Cathy motioned to approve July Treasurers report. Scott seconded. Motion approved.

SEE TREASURER'S REPORT

AD REPORT:

AD's

Speaker on September 8th for the college recruiter - going over the realities and myths of college athletic recruiting. Steve will put together a info sheet on Laura and get to Audree and Glen Korff.

NEW BUSINESS:

Introduction of all the new members.

Double check email addresses and committee responsibilities. Some changes made.

Looking for someone to chair a Senior Frame committee which entails putting together the frames. - Audree will take that over.

Please turn in End of Year report for next year - make 2 copies.

Spirit Wear table will be at first football game.

Home football games: 8/27, 9/3,9/16, 10/8(homecoming) and 10/15

Membership report from online members - Heather will get report from Audrey and forward to Bill.

Chilis, Culvers, DQ, Bogies and various local restaurants have offered to give away \$10 GC, 2 scoop ice cream sundaes, car flags, etc....FREE raffle tickets will be given out and names will be picked either at quarter or half time. Do we need permission to have free give aways - no.

Culvers would also come to games and set up cart and give 10% back to Hersey. This will have to be approved by Novak.

Frontier Days profits - \$1036.00

Thanks to summer staffers - Laura Kempf and Eileen Carillo

Special Olympics Liaison - Steve will go back to Craig and remind him that he has access to the Booster funds.

Audit Committee Report: Audit was approved.

Monthly Newsletter: Heather will check with Pat on dates so that we can add something to the Newsletter.

Blurb: Carol will put the specific contributions and the speaker details.

Upcoming Parent meetings:

Cathy Kempf: Cross Country

Glen Korf: Football

Shelya Swan: Girls Volleyball

FUNDRAISING/COMMUNITY AWARENESS:

Proposing a tradition of Boosters hosting a PIG ROAST every year before the first football game. Need Steve/Patti and Dragon to provide a quote supporting pig roast and bringing community together to kick off the 2010/2011 season.

This event will not make any profit the first year. Want to bring visibility to sports program, community and Hersey. Goal is to welcome everyone - regardless of whether your child plays. Want to create pride, vested interest in the school, and for the students to feel supported.

Asking for a commitment of \$3,500.00 . Will use the basin for the event.

Scott has found a vendor for the actual hog and cooking. Sides would be provided - chips, cole slaw, water/pop.

HOG - \$900

BUNS/Chips, etc - \$400

MARKETING - \$75

MISC - \$100

TENTS/TABLES/CHAIRS - \$560

SENIOR CLASS: \$1500 - to cover the loss of concessions they lose from the Roast.

TOTAL EXPOSURE: \$3,535.00

Membership table

50/50 raffle

Pep Band playing at the meal

Have the marching band bring the team out of the locker room.

LOGISTICS: 5:00 Start time

Need someone to take care of marketing: email Blast, Blurb, FACEBOOK page invite, ad in the Daily Herald, Hersey sign, message on website, flyer handed out at parent meetings, signs out front of school. Audree Hall is going to take this over.

Cathy suggested all fall sports players, but maybe too close to get that organized - maybe next year.

Scott is asking for everyone to help.

SET-UP CREW: Heather will do - 1 Tent

Set up tables, chairs

Need tablecloths -

COSTCO PERSON - Susie Trossen

Buns

BBQ Sauce

Chips

Water

Plates

Cookie

Sundries

Napkins

Garbage bags

Tablecloths

Dawn is going to check on some items being donated.

SERVING CREW/CASHIER

Carol Zydek

CLEAN-UP

Gene Griffin and Brian Milligan

Heather or Brian will try and talk to John tomorrow regarding where and when.

If we don't have an answer from John by the 18th, we will have to cancel.

Cost per person: \$5.00

Serving from 5:00 - 7:00

Carol will ask Culvers to come to Basin

Nothing will get sent out until we get confirmation from John Novak.

Heather motions to set aside \$3500 for pig roast event. Dawn approves motion. Motion approved.

TURF UPDATE:

Letter was signed and presented at July Board meeting. All info was presented and is being discussed.

Spirit Wear at WALGREENS!

Carol spotted spirit wear at Walgreens. She contacted Walgreens and a rep firm is selling it and supposedly Dist. 214 signed on to do this. LRG gets a percentage of the proceeds (10%) and is sent to LRG and then a percentage of that is given to school. Carol is still investigating the situation.

Carol thinks that we should consider a spring fundraiser.... An idea is a spring garage sale in basin where we rent out spaces.

DINNER DANCE:

Herseyathleticboosters@gmail.com Password: Boosters

Shelya will take over the Athlete signed items.

Need a printer if anyone knows someone.

Asked for a bid from Steve Roberson and also checking on live entertainment.

May need to allocate \$2000 for DJ

Send any website info to Chuck.

No report for membership.

Selling left over lawn signs at Open House.

Eileen will contact Middle Schools about Pig Roast.

SPIRIT WEAR:

Dawn has ordered all stock for the fall and winter events.

Online sales went well and may open site for Holiday sale.

Heather will have \$ amounts for sales by next meeting.

