



Hersey Athletic Boosters Present:

Parent/Author

Laurie Richter

STUDENT & PARENT MEETING:

WEDNESDAY SEPTEMBER 8TH.

7:00 PM IN THE HERSEY THEATRE

Laurie Richter will present **Five Things I Wish I Had Known About Recruiting** to all athletes and parents. As a marketing research professional for 24 years, Laurie Richter, PhD, has tackled all kinds of assignments. But it was as a parent that she faced her most challenging research project to date: figuring out the complex and mysterious world of athletic recruiting so that her son Dylan could choose the right school and continue to compete in athletics.

Laurie will present a step by step approach to help parents, their athletes, and coaches get on the same page maximize your chances of competing in college sports.

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